### SCMP

# SCMP.com Features Introduction



**South China Morning Post** 

Make every day matter

## South China Morning Post

#### Hong Kong's Number One English-language Newspaper

Since 1903, the South China Morning Post has been the gold standard of news publishing in the region, and has continued to build this reputation around the world.

Our credibility is founded on years of award-winning, world-class journalism, plus our deep understanding and interpretation of the issues locally, regionally and internationally. We deliver insights and expose important issues, earning us a reputation as the regional authority on current affairs.



Proven to be the most influential paper for elite business readers in Hong Kong, the *South China Morning Post* continues to maintain its widely respected position as the most important voice for reaching discerning audiences.

## 10 years at your fingertips





SCMP.com features Hong Kong's easiest-to-access and most comprehensive archive news source, allowing you to retrieve any article, image or key word published in the South China Morning Post in the past 10 years. You can sub-select by subject and section category, in a newly built archive management system that gives you flexibility, deep content and speed.

#### **SCMP Main**

Our Main section features insightful and up-to-date news, analysis and commentary.



- Connects our readers with relevant news, analysis, features and columns spanning Hong Kong, the mainland, Asia and the world.
- Daily sections include: Day by Day, Focus, China, Asia, World, Opinion and Insights.
- Features regular columns: China Briefing by Wang Xiangwei, and Green Matters by Shi Jiangtao

#### **SCMP Business**

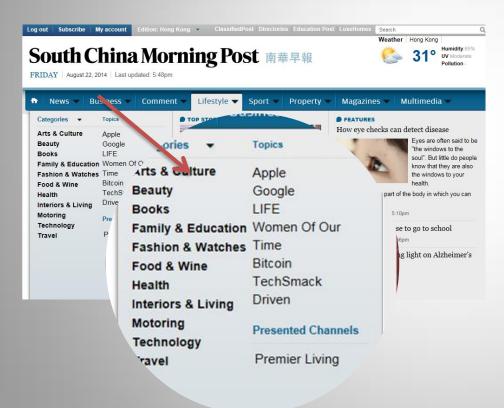
Hong Kong's business leaders need a source of information they can trust, which is why the South China Morning Post is the number one publication for Hong Kong's business elite.



- Covers major business stories, industry updates, management issues, legal advice, executive moves and more.
- Regular features: Monitor by Tom Holland, Jake's View by Jake van der Kamp, and Lai See, a lighthearted look at the world of business.

## SCMP Lifestyle

Hong Kong's vibrant community wants to know what's going on in town. The Lifestyle section is the place to go for the latest news from the city that never sleeps, as well as a guide to understanding Hong Kong, and a forum for debate and action.



- Features key news and information about Hong Kong
- Covers Arts& culture; beauty, food & wine; style & living, etc

### **SCMP Property**

The Property section provides readers with expert articles on the local, regional and international real estate markets. Showcasing Hong Kong's top real estate for sale or rent, as well as indispensable insights into interior design, this weekly section is a valuable source of information for property investors and homemakers alike.



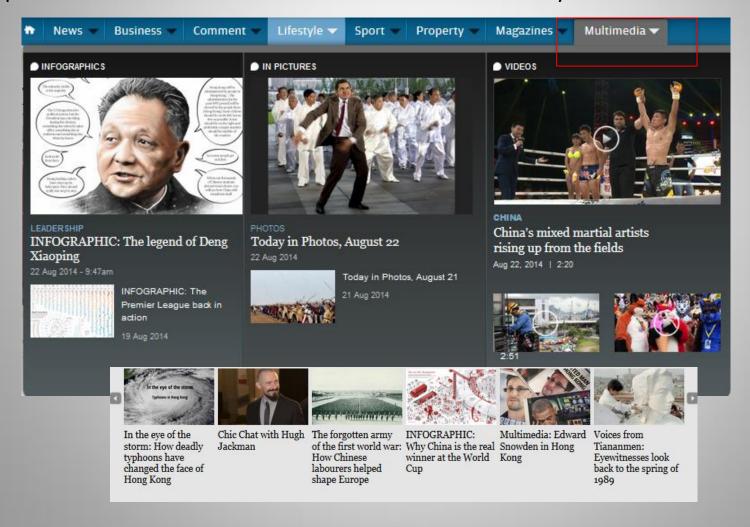
### **SCMP Magazines**

Unlimited access to SCMP Magazines, including Style Magazine; Post Magazine; 48 hrs and other glossy magazines.



### **SCMP Multimedia**

Enjoy SCMP infographics, Today in pictures & videos at our multimedia sections. With special multimedia features of Edward Snowden and many more.





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